

THE PREGNANCY COUNSELING CENTER  
A ONE-ON-ONE FIGHT FOR THE UNBORN

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Wars have traditionally been fought in several different arenas. Leaders of nations bargain with each other to form alliances or to negotiate for a peaceful settlement. Generals meet to plan strategy. Then there is the cloak and dagger maneuvering that goes on as spies try to gather useful information from the enemy or eliminate key leaders. There is at the same time, a propaganda war that must be fought. Each side wants to convince its people that they are on the side of what is right and that they will ultimately win. Each side needs the full support of its people who in turn support the war with their taxes, their sons and daughters, and their labor.

While all of these people are helping the war effort in very significant ways, the actual fighting is done by the lowly foot soldier. They are the ones who shoot and kill. They win or lose ground. They live and they die on the front lines. Quietly, methodically and purposefully, they do their work. The vast majority fight in complete anonymity. Very few will become famous. But their value cannot be denied. Even in these modern times, the lowly foot soldier still is an absolute necessity.

On January 24, 1973 the United States Supreme Court issued its decision on the Roe v. Wade case. The issue was whether the state has the legal right to prohibit abortion. The decision granted that right and made it illegal for such prohibitions to be made by any state. Even though minor restrictions were stated concerning place and procedure, the result of this decision has led to a surge in abortions which is nothing less than

frightening. This decision declaring open season on the unborn signaled the beginning of a full-scale conflict in this nation as many concerned people took up the cause of the rights of the unborn--principally, the right to life.

Not unlike traditional wars, this conflict is also being fought in many different arenas. The Supreme Court will soon be asked to re-evaluate its position on this issue. It has become something of an election issue as politicians are asked to take a position as to whether they are pro-choice or pro-life. It is a hot topic for debate on T.V. and radio talk shows. Both sides take every opportunity to educate the masses about sexuality in a way that supports their view. In a very significant and quiet way, this battle is also being fought in the pregnancy counseling centers of our nation. Groups on both sides of this issue have established centers in order to offer free and accurate pregnancy testing along with counseling concerning the clients options. WELS Lutherans for Life is no exception. As we examine the establishment and operation of a pregnancy counseling center, we'll also want to get a feeling for the importance of this work. The Lord has placed this great need before us. It is a tremendous opportunity to share the gospel as well as save the lives of the unborn.

Pro-life counseling itself began even before Roe v. Wade. In 1970, Hawaii, Alaska, New York and Washington enacted abortion-on-demand legislation. Many pregnant women began to make the trip to Hawaii to get an illegal abortion. A man by the

name of Bob Pearson went to Hawaii and began to counsel these women against killing their unborn babies. He developed a successful program for counseling women seeking abortions. Larry Marquardt, a Lutheran since 1963 and a Libertyville, Illinois business man, had gathered together a small group of interested laymen and pastors of the Wisconsin Synod. Together they conducted an educating program using some of the material available on abortion from secular pro-life organizations as well as the small amount of material found in Synodical periodicals. In 1977 they started a hotliners program in which women seeking abortions would be confronted with the pro-life message and an offer of help. In 1978-79 Mr. Marquardt contacted Bob Pearson, the developer of a successful counseling center model, for his assistance. On January 22, 1981 Lutherans for Life opened their first pregnancy counseling center in Palatine, Illinois. The purpose of this center was to provide free pregnancy testing for women and to provide needed counseling. In particular they sought to reveal and inform women as to what abortion really is and encourage them to spare the life of the child. This counseling was also to include a law and gospel presentation.

Since then WELS Lutherans for Life has helped its members establish twenty such centers in the midwest and California (cf. appendix A1). While their locations vary, their statement of purpose is the same. "The counseling centers of WELS Lutherans for Life have the objective of 1) offering positive, God-pleasing counseling to help women make and maintain pro-life decisions and

attitudes; and 2) sharing the Gospel of Jesus Christ with their clients and their families and friends. These counseling services are carried out by a volunteer staff of counselors, hotliners, and receptionists" (page 1 of the pregnancy counseling center handbook prepared by WELS Lutherans for Life).

Pregnancy counseling centers are an arm of the chapters which make up WELS Lutherans for Life. A chapter is any inter-congregational organization of WELS Lutherans for Life. In some instances, a single congregational organization may be a chapter depending on the nature of its ministry. The operation or intent to operate an agency that extends beyond the congregation or immediate community makes a group a chapter rather than a branch. Such efforts include the operation of a counseling center, an inter-congregational sponsored speaker's bureau and/or an educational program. The chapter is eligible for group coverage under the malpractice insurance of the national organization of WELS Lutherans for Life. Upon incorporation the chapter also falls under the federal tax exempt status assigned to the national organization of WELS Lutherans for Life.

The national organization of WELS Lutherans for Life has established some specific directives regarding the establishing of a counseling center, along with much helpful advice. All affiliated agencies are to obtain their own property, general liability, and malpractice insurance for their pregnancy counseling centers. A 1, 000, 000 minimum for malpractice liability is required. WELS Lutherans for Life will also be

listed as an Additional Insured on the liability policy for malpractice. Pregnancy counseling centers can not practice medicine or disburse medication. They are not to distribute birth control information other than literature which calls attention to methods which are abortive or harmful to clients. They are to use pregnancy tests which have been approved by the national office. Each center must have a trainer who has been certified by the WELS Lutherans for Life national office. All trainers of local counseling centers are to be trained at a pregnancy counseling center approved by the office. All counselors are to be trained by counselors who have been certified by the WELS Lutherans for Life national office.

It is important to choose a site which is accessible. That means being close to a bus route or some form of public transportation along with private parking. Signs should be strategically placed so that it is easy to find the center. To function most effectively, the center should consist of a reception area, smaller counseling rooms off of the reception area, at least one bathroom, a workroom for the counselors and some storage areas for files, tracts, clothes, a play area for children, etc. A bathroom in the center is especially helpful so that the clients don't have to wander through the halls of the building to a bathroom and then have to carry their urine sample back to the office.

Advertising is also an important part of setting up the counseling center. This can be done in newspapers (want ads,

personals, help wanted, display ads, women's sections), in the yellow pages (It can be placed in several different sections-- counseling services, abortion services, birth control information, clinics, human service organizations), on bulletin boards, billboards, buses and in school newspapers. It is important to design the advertising so that the message is available at the moment people will need to be aware of the center's services. It is important that the advertising be kept neutral but not deceptive. Centers don't advertise themselves as being Christian or WELS. The phone book is probably one of the best places to do the most advertising. It is also wise to have the first word in the name of the center begin with the letter "a" (associated, alpha, Ann Arbor, affiliated, Anchor, etc.) so that it will be listed among the first entries in the yellow pages (For examples of advertising, cf. A2).

The national organization will provide information as to what is needed to equip a counseling center. It will offer guidelines for the organization of the staff working at the center as well as their relationship to the board of directors which oversee the counseling center for the chapter which they represent. The national convention offers additional training workshops for counselors. The national office provides helpful written materials along with the promise to advise the center as the need arises. All in all, the national organization is there to assist and advise rather than just limit the efforts of a pregnancy counseling center.

The three items necessary for starting are a location, a volunteer staff, and money. The money comes from individuals or groups from the WELS or ELS who decide to contribute. Matching funds are provided by AAL. WELS Lutherans for Life is a parachurch organization which is not included in the Synod's budget. Contributors on a monthly basis receive envelopes which go to the chapter. The chapter sends a part of the proceeds to the national organization. The chapters also go to the national board for funds. Many groups within the church (Sunday school, day school, men's and women's clubs etc.) decide to contribute on a one time basis. The Lord has seen to it that these financial needs are met. This amounts to no small amount. Associated Pregnancy counseling services, located in Milwaukee, had a budget of \$29,000.00 for 1988 (cf. A3). They budgeted \$4,500.00 just for the pregnancy tests.

The volunteers make the counseling center work. What are the initial requirements? They must be a WELS or ELS member in good standing. They must be in agreement with the purposes of WELS Lutherans for Life. They should be good listeners. They must be willing to donate an adequate amount of time. They must be willing to express faith in God and show Christian love. They need to be willing to attend counselor, hotliner, and receptionist in-service meetings as they are scheduled. They also need to be willing to work as a team and continue to study God's Word.

The hotliner receives the calls for the center at her home



through call forwarding. People are calling either to make an appointment or to find out whether or not the center will also do abortions or provide them with other methods of birth control. It is best if the phone is answered within two rings. The hotliner answers with, "Hello, this is \_\_\_\_\_." (First name only) May I help you?" All that the hotliner tries to do is to set up an appointment with the client at the counseling center. The hotliner may only be able to get the client's number which she then will relay to a counselor who will then set up an appointment. If the client is unwilling to give a phone number, the hotliner can advise the client to call the center during business hours. Under no circumstances is the phone number of a counselor, receptionist or hotliner to be given out. The hotliner will instruct the client to bring her first-morning urine specimen to the center if that is possible. The hotliner also must clearly explain how to get to the center as well as the public transportation which may be available to her. The hotliner relays the appointment schedule and all pertinent information to the receptionist when she is taken off the hotline.

One of the most important parts of a hotliner's duties is to keep accurate records of all important calls. The Appointment Information Sheet (Appendix A4) is designed to be a comprehensive record of the information received over the phone. It is also a step-by-step checklist to make sure the hotliner has asked all the important questions. The hotliner is interested in exactly why the person called. The hotliner will make it clear that the

center does not dispense any form of contraceptives. Does the client think she is pregnant? Has she already had a pregnancy test or has she just missed one or two periods? What kind of test has she had? Even if she has had what seems to be a reliable test, the hotliner will offer her another test, free of charge, to double check the results. The hotliner should remind the client that her visit is completely confidential. Ideally, the hotliner will obtain the client's full name and a phone number where she can be reached. In this way, you can still pursue the situation should she miss her appointment. The hotliner's goal is to get the girl to come into the center, not just her boyfriend. The hotliner may have to explain to the caller that it is the policy of the center that the woman having the test must come and remain until the test is completed. Otherwise, the counselors will not get the opportunity to talk with her.

The receptionist is responsible for carrying out the daily office work at the counseling center. She opens the center 15 minutes before office hours, gets out the necessary record books and cancels the hotliner phone from the center's hotline. She records the hotliner's information, asks the hotliner if she wishes to be called back about any of the appointments she has scheduled, and notifies the counselor on duty of appointments scheduled outside of office hours. The receptionist is the first person to greet the clients as they walk into the center. She asks the client for some preliminary information, takes the

client's urine specimen or directs her to the lavatory. She may also be the one appointed to call the clients who do not show up to reschedule their appointments is possible. The receptionist will also probably have to help up with any housekeeping tasks. At the end of the day, she connects the hotliner to the center's phone.

While all of the volunteer positions at a counseling center demand competence and commitment, the majority of the work rests on the shoulders of the counselor. In the early years of pregnancy counseling, prospective counselors went to another center and observed for a few days and then went back home to try it on their own. Now prospective counselors get a ten hour training session on counseling. They also receive spiritual training so that they can witness effectively to clients. Then they sit in on several counseling sessions in which they merely observe or participate on a limited basis before they try counseling on their own. Counselors continue to meet regularly to share ideas and grow spiritually. How often a counselor works depends upon her schedule and the number of counselors at the center. At the Associated Counseling Center in Milwaukee, most counselors work two afternoons a month. That represents more of a sacrifice of time than one might at first think because most women work full-time. Those that don't work are staying at home because they are raising small children. The vast majority of counselors are women. They can better understand what a pregnant woman is going through. They don't have to worry about being in

compromising situations. Female counselors can feel free to hug clients if they so desire. They can be the only person at the center and still see clients without putting themselves into any potentially bad situations.

The counselor has specific goals. She wants to educate the client, informing her and others involved of both the physical and emotional complications of abortion, pre-marital and extra-marital sex. She wants to help the client get a realistic view of the problems she may encounter. She also wants to share the gospel. This is a crucial time in the client's life when she may be thinking about her spiritual condition and be receptive to the gospel message. The counselor will work to make her Christian love and concern obvious. She will be prepared to listen to her client express her worries and fears. The client will need a lot of comfort and understanding if her test is positive. She may be very anxious and deeply torn, even to the point of screaming in misery as she rolls around on the floor. Often the client will be very scared.

The counselor begins by getting some preliminary information before conducting the pregnancy test. This information is recorded on the intake card (Appendix A4). The counselor will ask the client questions concerning her social history, menstrual history, and pregnancy history. This information will help the counselor prepare her plan of attack because she will know about the client's lifestyle and religious background. Particularly the client's attitude toward abortion will determine what video will

be shown to her while the test is being done. Whether the test is negative or positive will also greatly affect the type of counseling that will be done and the pamphlets that will be used.

The pregnancy tests which the centers use have improved greatly over the years both in speed and accuracy. When the centers first opened, it took 60-90 minutes to determine the results of the test. This was not all bad because the client would stay until the test results were in. This provided a ready-made counseling opportunity. The tests did have to be stored in a refrigerator and then warmed to room temperature before they could be used. Today's tests take about three minutes. Associated Pregnancy Counseling Services in Milwaukee uses the Hybrotech Tandem Icon II which detects the pregnancy hormone H.C.G. Two dots appear on the test. The one dot tells you that you did the test right. If the second blue dot appears then the test is positive. If the second circle remains empty, then the test is negative and the client is probably not pregnant. It is important to remember that if the test is positive, it does not mean that the client is automatically pregnant. The client will be directed to a doctor for confirmation. The Pregnancy Counseling Center (West) in Livonia, Michigan uses the Abbott test. It can pick up the pregnancy hormone 10 days after the woman has conceived.

The counselor has several videos to choose from. These videos are a powerful tool. T.V. can be more convincing to a teenager than the counselor. Here is a list of the videos used

by the Pregnancy Counseling Center (West) in Livonia:

HOW GOD MADE ME GROW (filmstrip)

A QUESTION OF WORTH (Focus on the Family)

YOU & YOUR PREGNANCY (By a doctor-Origin Films)

SAFE SEX, DON'T BUY THE LIE (Gospel Films)

THE LIVING VICTIMS OF ABORTION (Friends of the Unborn)

MATTER OF CHOICE (Education Center for Life)

YOUR CRISIS PREGNANCY (American Portrait Films- Dr. Dobson)

MIRACLE OF BIRTH (by Nova)

NO ALIBIS (Tri Life Films)

ECLIPSE OF REASON

SILENT SCREAM (American Portrait Films)

INFANT CARE by Johnson/Johnson: Infant feeding; Safety;  
Nurturing Your Baby.

SILENT SCREAM is very effective for those clients who have no real idea about what an abortion is really like. One suggestion is to tell the client exactly what is in the video. Then if the client refuses to watch any videos, she will still get the message the video contains.

Pamphlets are also another helpful tool of the counselor. Our pregnancy counseling centers get them from a variety of sources. They too must be very up-to-date. They should be colorful and easy to read. Again, clients are much less receptive to older pamphlets which don't have any pictures or

graphics and are jam-packed with so many words that they intimidate the reader. They must be designed in such a way as to appeal to today's young people.

When the counselor speaks with the client, she may be facing any one of the following situations.

1. The client is not pregnant, sleeps with anyone, and is looking for contraceptives.
2. The client is pregnant and does not love the father of the child.
3. The client is pregnant, loves the father but does not want to get married, and is thinking of keeping the baby.
4. The client and father are living together, are not married, and have no guilt about their life-style.
5. The client is a person with a church background and knows abortion is wrong but is confident that God will forgive her.
6. The client is married and has a child but doesn't think she can afford another one.
7. The client is married and happy that she is pregnant.
8. The client is not pregnant, not married, not very sexually active, and is now using birth control.
9. The client is very quiet and does not feel like talking.
10. The client is pregnant and determined to have an abortion.
11. The client is pregnant as a result of rape or incest.

The counselor has to be able to react to each situation through education and her witness.

If the test is positive and the client is considering having

an abortion, then a life is at stake. But the counselor will not immediately launch a verbal assault on the client. First the counselor will help the client look at her life and this situation realistically. The client will be encouraged to express her feelings. As the counselor tries to get to know the client better, she will first try to find out about her family and friends. They will have varying degrees of influence on the client's decision. What are her parents like? How will they react to the pregnancy? Are they religious? The same question will be asked concerning the father of the child. How will her friends react? Is Jesus her friend (This is an excellent chance to find out where the client is spiritually)? What about the client herself? How does she cope with stressful situations. All these questions lead the client to think about her support systems as well as providing useful information for the counselor.

At some point, the counselor will want to address the client's lifestyle. This will be the focus of the counseling session if the client's test is negative. The counselor will want to know how long the client has been sexually active. She will want the client to give her definition of love and commitment. How does the client feel about the consequences that she is experiencing because of the choices she has made concerning sexual activity? Is her lifestyle similar to that of her friends? At this point the counselor will want to make a strong pitch for abstinence from a biblical and a practical



perspective. The counselor may feel like she is talking to a wall when she mentions abstinence. However this may be the only time when abstinence is presented to the client as a positive option. She probably won't hear about it anywhere else. The counselor will also point out the dangers of AIDS and VD as possible results of her sexual activity.

Most importantly, the counselor will want to explore the attitudes of the client concerning her pregnancy. Hopefully the video which the client viewed will have had some effect on her. The counselor must remember that most clients are there for completely selfish reasons. She is concerned about the effect of the pregnancy on her life. It may be best to point out the stress of an abortion on her body and the possible complications rather than the baby itself. An abortion is a quick and cheap. It will enable the client to avoid the inconvenience and embarrassment of an unwanted pregnancy. The counselor will work to convince the client that while it may be the quickest solution, it is the wrong solution. The client has three alternatives that the counselor will support: marriage, single parenting, and adoption. Adoption is terribly unpopular. The counselor will not only be able to refer the client to adoption agencies, she will also assure the client that she can have some say about who adopts the baby and, to some extent, the future contact she may have after the child is of age.

To support the client in her desire to have the baby, the counselor may pursue several options:

1. She will go home with the client to help tell her parents or call them from the center.
2. She will make an appointment with her parents, husband or boyfriend to counsel them in favor of having the baby.
3. She will provide the client with a list of pro-life doctors who will provide the needed medical care for free or at a sliding scale.
4. She will be able to refer the client to adoption agencies.
5. She may be able to provide the client with foster care if her parents kick her out of the house.
6. She can offer the client maternity and baby clothes as well as cribs, highchairs, and toys.
7. She will continue to keep in contact with the client throughout the pregnancy.
8. She will do everything possible to assure the client that she is concerned about her and her baby.

If the situation exists, the counselor will show her the pitfalls of a live-in situation. She will show the client that it is against God's will and that it is not in her best interests. Living together does not provide the security of a marital relationship. If the client has decided to become a single parent, the counselor will try to prepare her for that eventuality in a realistic manner. There are those who are excited about the prospect of having a child to love who will love them in return. They are not aware of what it takes to raise a child.

Counselors are now being confronted with a new challenge. Many women who have had abortions are now faced with Post Abortion Syndrome (P.A.S.). It may take up to five years to take effect. The adverse psychological effects caused by abortion are: guilt, repression and denial, anxiety, psychological numbing, depression and thoughts of suicide, re-experiencing the abortion, preoccupation with becoming pregnant again, anxiety about fertility and childbearing issues, interruption of the bonding process with present and/or future children, survival guilt, development of eating disorders, and alcohol or substance abuse. A woman who had an abortion may suffer from any number of these symptoms without really understanding why. The problem stems from the fact that a death has occurred (the aborted baby) but the mother has not allowed herself to go through the normal steps of grieving for that loss because she has tried to convince herself that she terminated a pregnancy, not a human being.

When pregnancy occurs, all the hormonal changes designed to change a woman into a mother begin. The body machinery gears up to produce a child; the maternal mind-set begins to be established. Any thwarting of this natural process upsets the body and scars the psyche of the would-be mother. To fail to experience a sense of loss, emptiness and grief is abnormal. The fact that the woman cooperated in bringing about that tragedy adds to the need to grieve. Women suffering from Post Abortion Syndrome need to be led to acknowledge their sin and ask God for forgiveness. Then they will be able to work their way through

the normal steps of grieving which lead to acceptance of the past and hope for the future.

When a client comes in for a test and the test is positive, the counseling center will follow up on that client until the pregnancy ends either by birth or by an abortion. Once the child is born, the counselor will urge the client to have the child baptized. If the counselor learns that the client has had an abortion, she will leave that client with a clear law message. Even though that baby was aborted, her work has not necessarily in vain. The client may realize that she is suffering from the effects of her abortion and resolve not to abort her next baby. Clients who do abort may later bring friends who are considering an abortion into the center for counseling. The positive side of following up is very rewarding. Especially when the counselor is invited to the mother's graduation, or the baby's baptism. Following up does take a lot of effort. When large numbers are involved it is nearly impossible. Centers could do that work most efficiently if they could train another group of volunteers just for that purpose.

What lies in the future for these pregnancy counseling centers? Even if Roe v. Wade is overturned, there will still be a need for this ministry far into the future. These centers will also be a great benefit to the congregations of our synod. As our plans for spiritual renewal fall into place, we would be remiss if we did not give these centers an important place in this process. This is an important ministry. If we can't get

fired up about the murdering of the unborn, what will fire us up? This is a ministry in which women can play a key role within the guidelines of Scripture. Instead of making drapes for the church basement and serving a lunch after funerals (Both of which do have their place), they can be saving lives as they save souls by means of the Gospel of Jesus Christ. Furthermore, they will be well prepared to serve congregations as teachers and evangelists. May God bless the volunteers at these counseling centers as they fight to preserve life now and in eternity.

PREGNANCY COUNSELING CENTERS  
As of 3/89

Pregnancy Counseling Center  
17 E NW Hwy. Ste. 1A  
Palatine, IL 60067  
(312)934-9233

Pregnancy Counseling Center (West)  
27489 W 6 Mile Rd.  
Livonia, MI 48152  
(313)522-8484

Pregnancy Counseling Center (East)  
27631 John R  
Madison Heights, MI 48071  
(313)522-8485

Ann Arbor Pregnancy Counseling Center  
606 W Stadium Blvd.  
Ann Arbor, WI 48103

Pregnancy Counseling Center  
1885 University Ave. Ste. 151  
St. Paul, MN 55104-3403

Pregnancy Counseling Center  
2433 University  
Madison, WI 53705  
(608)233-3211

Pregnancy Counseling Center  
10 Fourth St.  
Fond du Lac, WI 53010  
(414)923-5299

Pregnancy Counseling Center  
205 5th Ave. S Ste. 312  
La Crosse, WI 54601  
(608)785-2377

Associated Pregnancy Counseling Services  
3400 W Wisconsin Ave.  
Milwaukee, WI 53208  
(414)344-7895

Alpha Center  
503 Jefferson St.  
Wausau, WI 54401

Pregnancy Counseling Center  
1381 E Napier Ave.  
Benton Harbor, MI 49022  
(616)925-2320

Pregnancy Counseling Center  
315 Wisconsin  
Appleton, WI 54911

Affiliated Pregnancy Counseling Center  
3801 Monarch Dr.  
Racine, WI 53406  
(414)552-9600

Alpha Pregnancy Counseling Center  
210 Main St.  
Watertown, WI 53094  
(414)261-9207

Anchor Pregnancy Counseling Center  
722 Franklin  
Manitowoc, WI 54220  
(414)683-7001

Pregnancy Counseling Center  
1811 N Michigan Ave.  
Saginaw, MI 48602

Pregnancy Counseling Center  
418 W Wisconsin St.  
Sparta, WI 54656

Pregnancy Counseling Center  
3391 N High St.  
Columbus, OH 43206

Sunrise Pregnancy Counseling Center  
7869 Kingswood  
Citrus Heights, CA 95610  
(916)967-9084

Alameda Pregnancy Counseling Center  
1694 The Alameda Ste. 201  
San Jose, CA 95126  
(408)293-2529

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**BIRTHRIGHT**  
Free Pregnancy Testing  
3276 S 16 .....672-5433

**CHILDREN'S SERVICE SOCIETY OF WIS**  
Pregnancy Counseling  
1212 S 70 .....453-1400

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**PREGNANT?**

What's Right For You?  
Let's Talk About Your Choices

24 Hour Help Line  
447-8228

.....447-8228

**AFFILIATED CRISIS PREGNANCY CENTER** 2943 N Oakland Av .....962-2212

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**HEART OF JESUS HOME FOR MOTHERS-TO-BE** .....774-1499

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4864 S 10 .....483-1352

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- PREGNANCY COUNSELING EXPLORE ALL ALTERNATIVES
- CONFIDENTIAL COUNSELING IN RELATION TO EXPLORING ALTERNATIVES IN PREGNANCY, MEDICAL & OTHER NEEDS

342-7175

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3200 W Highland Blvd .....342-7175

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Free Teen Consultation By Appt  
740 N Plankinton Av .....278-0424  
(Please See Our Display Ad Following Page)

**ANSFIELD-GILMAN CLINIC**  
4957 W Fond du Lac Av --871-7900

**BETHANY CHRISTIAN SERVICES**  
Pregnant? We Can Help 24 Hrs.  
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Wksh .....547-6557  
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OPEN 9-3:00PM MONDAY THRU SATURDAY

**24HR HOTLINE 344-7889**

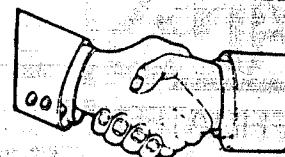
ASSOCIATED PREGNANCY COUNSELING SERVICES  
3400 W. WIS. AV 344-7889

**SENIOR CITIZENS**

Be sure and tell businesses you saw the Senior Savings® logo in their Ameritech PagesPlus® ad



They'll appreciate it.





**Guide** **CLEANERS**  
A List Arranged By Location

**West Side**

**PETERS ONE HOUR VALET CLEANERS** 509 N 27 -----342-9477  
**VILLAGE VALET CLEANERS** 3200 W North Av --442-5540

**Whitefish Bay**

**CRESTWOOD FABRICARE DRY CLEANERS**  
Cleaning-Shirts-Alterations Shoe Repair  
5634 N Green Bay Av -----228-7900  
**HOFFMAN'S VALET CLEANERS**  
4433 N Oakland Av --962-9797  
**ONE HOUR MARTINIZING CLEANERS**  
324 W Silver Spring Dr --332-2970  
**WHITEFISH BAY CLEANERS INC**  
419 W Silver Spring Dr --332-5560

**AMERITECH PAGESPLUS®**

For whatever you need... Turn first to the Bell Yellow Pages— Your complete reference for most products and services. The 24 hour shoppers' and buyers' guide.

**all time Best Seller...**

**AMERITECH PAGESPLUS®**

**Cleaners-Coin Operated**

**BAY VIEW DRY CLEANERS & TAILORING** 2681 S Kinnic Av -----744-4415

**CARL'S DRY CLEANING CENTER**  
FAST ONE DAY SERVICE ANYTIME - SAVE Drop Off - Bulk - Drapery Specialists - Leather CLEANING - REWEAVING DAILY 9 AM-8 PM  
6123 W North Av -----774-0350

**DURANTE'S CLEANING VILLAGE**  
13925 W Greenfield Av --782-9974  
**LAUND-O-RAMA** 7527 W Perkins Pl --527-9411  
**LLOYD'S DRY CLEANERS INC**  
6221 N Teutonia Av --466-3442  
**NORGE LAUNDRY & CLEANING**  
VILLAGE 1214 W Wells -----272-5808

**Cleaners' & Dyers' Equipment**

**FITZGERALD HERB CO INC**  
Sales-Service & Installation  
2976 N Martin Luther King Dr -----374-1100

**WISCONSIN CLEANERS SERVICE**  
PACKAGED PLANTS  
• SOLD • INSTALLED • SERVICED  
P.O. BOX 205 LODI 53655  
R 2 Lodi -----608 592-3308

**Cleaners' & Dyers' Supplies**

**HYDRITE CHEMICAL CO**  
Cottage Grv Wis --Milw Tel No 344-3753  
**PETER'S CLEANERS & LAUNDRY SUPPLIES** 948 N 27 -----933-7070  
**WAUSAU CHEMICAL CO**  
13137 W Glendale Av Butler --783-4500

**Cleaning Compounds**

**AGE CHEMICAL PRODUCTS INC**  
404 S 7 --272-1788  
**ADVANCE CLEANING PRODUCTS INC**  
3841 W Wis Av --344-0880  
**AIRKEM PROFESSIONAL PRODUCTS-SOUTH WISCONSIN**  
1724 W Forest Home Av --645-7050  
**AMER MUNICIPAL CHEMICAL CO INC**  
601 E Nash --332-1464  
**AMWAY HOME PRODUCTS DISTRIBUTOR** 4109 N 63 -----466-7893  
**AMWAY PRODUCTS DISTRIBUTORS**  
4926 N 106 --463-5180  
**B-C PRODUCTS INC** 601 E Nash --332-3412  
**DETREX CORPORATION**  
110 W Seeboth --276-5190  
**DUBOIS CHEMICALS**  
Toll Free-Dial "1" & Then -----800 438-2647  
**ECOLAB INC** 4811 S 76 -----281-3663  
**FULLER BRUSH CO** -----468-7761  
**GRACE-LEE PRODUCTS INC**  
4200 S104 --543-7380  
**HUNTINGTON LABTRS INC**  
1840 N Farwell Av --765-9362  
**KIL-BAC CHEMICAL CO**  
2824 W Fond du Lac Av --562-5660  
**M K ENTERPRISES** 4768 S68 -----281-2971  
**MILW SOAP CO**  
See Our Ad At Soaps & Detergents  
1526 N 31 -----342-5733  
**P M P FERMENTATION PRODUCTS INC** 7670 N Pt Wash Rd -----352-3001  
**PENETONE CORP**  
16700 W Glendale Dr New Brln --797-4880  
**RIESEN CHEMICAL MFG CORP**  
419 W Vliet --271-7226  
**SAFEWAY INDUSTRIES INC**  
3372 N Holton --964-7627  
**SHAKLEE PRODUCTS DISTRIBUTOR**  
7908 W Holt Av --327-6161  
**SHAKLEE PRODUCTS DISTRIBUTOR**  
7751 S 76 --529-0640

Listings of this classification

are continued in next column.

**SOLVOX CLEANING COMPOUNDS**

Compounds For All Industrial Purposes  
Paper Mill Chemicals  
Metal Finishing and Metal Washing  
Compounds  
Plating Cleaners  
Jenny Compounds



"FOR INFORMATION CALL"

**SOLVOX MFG CO**  
11725 W Fairview Av --774-5664

**STANLEY HOME PRODUCTS INC**  
Dealer 5808 N 68 -----461-0588  
Order Dept 3227 N 106 -----771-1443  
**STANLEY HOME PRODUCTS INC**  
3758 W Parnell Av --421-2767  
**ZEP MFG CO** 2909 S 160 -----786-9100

**Cleaning Systems-Pressure, Chemical, Etc**

**AHERN CO INC** 13480 Juneau Blvd -----786-4900  
**WIL-KLEEN POWER WASHING SERVICE** 12020 W Feerick -----535-1711

**Clergy**

**BLAKELY ELDRIDGE** 1527 N Astor ----276-2245  
**FRANCISCAN CONVENTUAL FATHERS** 2333 S 6 -----645-5623  
**GAMES JOE A**  
Pastor Providence Baptist Church  
2429 W Hampton Av -----445-7475  
**PALLOTTINE FATHERS**  
Community 5424 W Blu Mnd Rd ----258-0653  
Provincial Ofc 5424 W Blu Mnd Rd ----259-0688  
**SCHOOLEY MICHAEL T**  
See Churches-Assemblies Of God  
Grace Assembly Of God  
9619 W Lisbon Av -----461-7192  
Res -----464-3089  
**WILLIAMS J C**  
Pastor-Williams Temple Church Of God In Christ  
2753 N Teutonia Av -----264-5190  
**WORD OF LIFE ASSEMBLY OF GOD** 2177 N 37 -----871-2402  
**ZION HILL MISSIONARY BAPTIST CHURCH**  
Pastor Russell Williamson  
1825 W Hampton Av -----263-1777

**Clinics**

**ABORTION AID-SUMMIT MEDICAL CENTER INC** 606 W Wis Av -----289-9900

**ABORTION ALTERNATIVES**

**FREE PREGNANCY TESTS**

PREGNANT? NEED HELP? PERSONAL & CONFIDENTIAL TEST RESULTS WHILE YOU WAIT  
OPEN 9-3 MONDAY THRU SATURDAY

**24 HR HOTLINE 344-7889**

ASSOCIATED PREGNANCY COUNSELING SERVICES

3400 W Wis Av -----344-7889

Listings of this classification

are continued in next column.

**ABORTION HELP-LINE-IMPERIAL**

**Imperial**

COMPLETE CONFIDENCE

• ABORTION

• BIRTH CONTROL SE

272-226

PROFESSIONAL SERVICE AFFORDABLE FEE! IN WISCONSIN CALL 1-800-

735 W Wis Av -----

**ABORTION INFORMATION**

**PREGNANT?**

What's Right For You Let's Talk About Your Choice  
24 HOUR HELP LINE  
447-8228

**ACKERMAN-DEQUINA CLINIC SC**  
4819 S Packard Av

**ACUPUNCTURE ASSOCIATES**

- PAIN CONTROL - SMOKING CONTROL  
4025 N 92

**ACUTE CARE ASSOCIATES**

5900 S Lake Dr Cudahy

**ACUTE MEDICAL CARE CENTER**

ELM GROVE MEDICAL ASSOCIATES  
Dr K. J. Kurt Dr R. E. Fredrick  
Dr M. D. Bruce Dr M. O'Brien  
15300 Watertown Plk Rd

**AFFILIATED CRISIS PREGNANCY CENTER**

See Our Ad At Birth Control Information Centers  
2943 N Oakland Av -----

**AFFILIATED MEDICAL SERVICES INC**

See Information At Birth Control Information Centers  
740 N Plankinton Av -----  
Listings of this classification

are continued on next page

**AMERITECH PAGESPLUS COUPONS**

for MONEY SAVING OFFERS

look in the coupon section of this directory ...



ADVERTISING EXAMPLES

BULLETIN BOARD CARD



**PREGNANT? NEED HELP?**

Free pregnancy test — Immediate results  
 Latest information on abortion  
 Confidential counseling — 24-hr hotline

**NO APPOINTMENT NECESSARY**

**ASSOCIATED PREGNANCY COUNSELING SERVICES**  
 3400 W. Wisconsin Ave., Milwaukee, Wisconsin 53208  
 414/344-7889

YELLOW PAGE ADVERTISING

Birth Control Information Centers

Abortion Accommodations Birth Control & Family Planning  
 M S Hanson  
 Minneapolis Minn ----- 612 870-7474

ABORTION AID-SUMMIT MEDICAL CENTER INC 606 W Wis Av ----- 289-9900

ABORTION INFORMATION  
 Let's Talk About Your Choices ----- 447-8228  
 (Please See Our Display Ad Page 223)

AFFILIATED MEDICAL SERVICES INC.  
 Free Teen Consultation By Appt  
 740 N Plankinton Av ----- 278-0124  
 (Please See Our Display Ad Page 223)


Clinics

Abortion Accommodations Birth Control & Family Planning  
 Minneapolis Minn ----- 612 870-7474

Abortion Aid-Summit Medical Center Inc  
 See Our Ad At Birth Control Information Centers  
 606 W Wis Av ----- 289-9900

ABORTION INFORMATION  
 Let's Talk About Your Choices ----- 447-8228  
 (Please See Our Display Ad Page 319)

ASSOCIATED PREGNANCY COUNSELING SERVICES




**PREGNANT? NEED HELP?**

PREGNANCY COUNSELING  
 PERSONAL & CONFIDENTIAL  
 TEST RESULTS WHILE YOU WAIT  
 NO APPOINTMENT NECESSARY

24 HR HOTLINE  
 344-7889

3400 W Wis Av ----- 344-7889

ASSOCIATED PREGNANCY COUNSELING SERVICES



**PREGNANT? NEED HELP?**

PREGNANCY COUNSELING  
 PERSONAL & CONFIDENTIAL  
 TEST RESULTS WHILE YOU WAIT  
 NO APPOINTMENT NECESSARY  
 24-HR HOTLINE  
 344-7889

3400 W Wis Av ----- 344-7889

A3

WELS LUTHERANS FOR LIFE - METRO MILWAUKEE, INC.  
 EXPENSES PAID  
 TWO MONTHS AND TWELVE MONTHS ENDED DECEMBER 31, 1988  
 DISC4, LFL3

	TWO MONTHS ENDED 12-31-88			TWELVE MONTHS ENDED 12-31-88		
	ACTUAL	BUDGET	VARIANCE	ACTUAL	BUDGET	VARIANCE
<b>ADVANCEMENT</b>						
110 MAJOR & SUPPORTING DONORS	16.81	83.33	66.52	16.81	500.00	483.19
120 ASSOCIATES	0.00	166.67	166.67	350.00	1,000.00	650.00
130 PASTOR CONTACT	0.00	8.33	8.33	0.00	50.00	50.00
141 QUARTERLY NEWSLETTER	321.61	250.00	(71.61)	1,659.37	1,500.00	(159.37)
142 FUND APPEAL	4,794.66	366.67	(4,427.99)	13,542.12	2,200.00	(11,342.12)
143 BULLETIN INSERTS	367.89	0.00	(367.89)	453.64	0.00	(453.64)
144 SPECIAL ANNOUNCEMENT	211.71	33.33	(178.38)	211.71	200.00	(11.71)
145 LIFE-A-THON	549.46	250.00	(299.46)	549.46	1,500.00	950.54
146 ANNUAL MEETING	(27.50)	287.50	315.00	375.25	1,725.00	1,349.75
147 THANK YOU LETTERS	625.00	241.67	(383.33)	1,965.51	1,450.00	(515.51)
148 MISCELLANEOUS	18.31	66.67	48.36	998.32	400.00	(598.32)
150 ADVOCATES	0.00	33.33	33.33	0.00	200.00	200.00
<b>TOTAL</b>	<b>6,877.95</b>	<b>1,787.50</b>	<b>(5,090.45)</b>	<b>20,122.19</b>	<b>10,725.00</b>	<b>(9,397.19)</b>

**FISCAL AFFAIRS**

210 RENT - COUNSELING CENTER	2,000.00	2,016.67	16.67	12,050.00	12,100.00	50.00
221 NEW FURNISHINGS	0.00	16.67	16.67	244.98	100.00	(144.98)
222 REPAIRS, FURNISHINGS	0.00	4.17	4.17	0.00	25.00	25.00
231 ELECTRICITY	102.26	116.67	14.41	665.54	700.00	34.46
232 TELEPHONE	288.52	308.33	19.81	1,799.85	1,850.00	50.15
241 NEW EQUIPMENT	0.00	50.00	50.00	0.00	300.00	300.00
242 REPAIRS	283.00	33.33	(249.67)	538.00	200.00	(338.00)
251 SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
252 EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
260 INSURANCE	0.00	416.67	416.67	1,499.00	2,500.00	1,001.00
271 BOOKKEEPING SUPPLIES	0.00	4.17	4.17	0.00	25.00	25.00
272 POSTAGE	0.00	8.33	8.33	72.00	50.00	(22.00)
273 PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
274 STATIONERY, ENVELOPES	0.00	0.00	0.00	0.00	0.00	0.00
<b>TOTAL</b>	<b>2,673.78</b>	<b>2,975.01</b>	<b>301.23</b>	<b>16,869.37</b>	<b>17,850.00</b>	<b>980.63</b>

**COUNSELING SERVICES**

**HOTLINE VOLUNTEERS**

311 CORRESPONDENCE	0.00	4.17	4.17	0.00	25.00	25.00
312 APPRECIATION	0.00	12.50	12.50	0.00	75.00	75.00
313 MEETINGS	0.00	8.33	8.33	15.00	50.00	35.00
314 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
315 EDUCATIONAL MATERIALS	0.00	0.00	0.00	0.00	0.00	0.00
<b>TOTAL</b>	<b>0.00</b>	<b>25.00</b>	<b>25.00</b>	<b>15.00</b>	<b>150.00</b>	<b>135.00</b>

TWO MONTHS ENDED 12-31-88  
ACTUAL BUDGET VARIANCE

TWELVE MONTHS ENDED 12-31-88  
ACTUAL BUDGET VARIANCE

COUNSELING SERVICES - CONTINUED

PASTORAL ADVISOR

371 CORRESPONDENCE	0.00	4.17	4.17	0.00	25.00	25.00
372 MISCELLANEOUS	0.00	4.17	4.17	0.00	25.00	25.00
TOTAL	0.00	8.34	8.34	0.00	50.00	50.00

EXECUTIVE

381 NEWSLETTER	0.00	54.17	54.17	310.00	325.00	15.00
382 MISCELLANEOUS	(60.48)	16.67	77.15	18.00	100.00	82.00
TOTAL	(60.48)	70.84	131.32	328.00	425.00	97.00

DIVISIONAL TOTAL 1,901.64 2,849.16 947.52 10,943.76 17,095.00 6,151.24

EDUCATION SERVICES

SPEAKERS BUREAU

411 MATERIALS	0.00	41.67	41.67	557.79	250.00	(307.79)
412 FILM, AV MATERIALS	0.00	41.67	41.67	135.00	250.00	115.00
413 MILEAGE	0.00	8.33	8.33	0.00	50.00	50.00
414 CORRESPONDENCE	0.00	8.33	8.33	0.00	50.00	50.00
TOTAL	0.00	100.00	100.00	692.79	600.00	(92.79)

GENERATION & EVALUATION

421 GENERATION	0.00	0.00	0.00	135.00	0.00	(135.00)
422 EVALUATION	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	0.00	0.00	0.00	135.00	0.00	(135.00)

RECRUITMENT OF SPEAKERS

431 TRAINING	0.00	16.67	16.67	0.00	100.00	100.00
432 TRAINING FACILITIES	0.00	0.00	0.00	0.00	0.00	0.00
433 TRAINING, MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	0.00	16.67	16.67	0.00	100.00	100.00

PROMOTION OF PRE-LIFE ISSUES

441 PROMOTION	43.06	166.67	123.61	43.06	1,000.00	956.94
442 COMMUNITY OUTREACH	0.00	550.00	550.00	3,334.50	3,300.00	(34.50)
TOTAL	43.06	716.67	673.61	3,377.56	4,300.00	922.44

DIVISION TOTALS 43.06 833.34 790.28 4,205.35 5,000.00 794.65

	TWO MONTHS ENDED 12-31-88			TWELVE MONTHS ENDED 12-31-88		
	ACTUAL	BUDGET	VARIANCE	ACTUAL	BUDGET	VARIANCE
<b>COUNSELING SERVICES - CONTINUED</b>						
<b>COUNSELORS</b>						
321 CORRESPONDENCE	0.00	3.33	3.33	0.00	20.00	20.00
322 APPRECIATION	0.00	12.50	12.50	0.00	75.00	75.00
323 COUNSELING MATERIALS	(130.83)	83.33	214.16	516.07	500.00	(16.07)
324 PREGNANCEY TESTS	971.10	750.00	(221.10)	4,409.07	4,500.00	90.93
325 MISCELLANEDUS	0.00	4.17	4.17	35.00	25.00	(10.00)
326 LIBRARY	0.00	16.67	16.67	0.00	100.00	100.00
327 MEETINGS	(30.00)	8.33	38.33	0.00	50.00	50.00
328 LAB SUPPLIES	0.00	50.00	50.00	140.00	300.00	160.00
329 CHARITY	0.00	0.00	0.00	0.00	0.00	0.00
<b>TOTAL</b>	<b>810.27</b>	<b>928.33</b>	<b>118.06</b>	<b>5,100.14</b>	<b>5,570.00</b>	<b>469.86</b>
<b>OFFRICE MANAGEMENT</b>						
331 SUPPLIES	150.49	8.33	(142.16)	460.24	50.00	(410.24)
332 PRINTING	35.96	20.83	(15.13)	95.92	125.00	29.08
333 CORRESPONDENCE	0.00	8.33	8.33	0.00	50.00	50.00
334 MISCELLANEDUS	0.00	0.00	0.00	31.26	0.00	(31.26)
335 APPRECIATION	0.00	12.50	12.50	0.00	75.00	75.00
336 COPY MACHINE SUPPLIES	0.00	68.33	68.33	0.00	410.00	410.00
337 HOUSEKEEPING SUPPLIES	0.00	25.00	25.00	0.00	150.00	150.00
<b>TOTAL</b>	<b>186.45</b>	<b>143.32</b>	<b>(43.13)</b>	<b>587.42</b>	<b>860.00</b>	<b>272.58</b>
<b>ADVERTISING</b>						
341 NEWSPAPERS	50.00	350.00	300.00	50.00	2,100.00	2,050.00
342 YELLOW PAGES	915.40	1,166.67	251.27	4,863.20	7,000.00	2,136.80
345 OTHER	0.00	83.33	83.33	0.00	500.00	500.00
346 MISCELLANEDUS	0.00	0.00	0.00	0.00	0.00	0.00
347 INFORMATION IN SCHOOLS	0.00	50.00	50.00	0.00	300.00	300.00
348 SUMMER BILLBOARDS	0.00	0.00	0.00	0.00	0.00	0.00
<b>TOTAL</b>	<b>965.40</b>	<b>1,650.00</b>	<b>684.60</b>	<b>4,913.20</b>	<b>9,900.00</b>	<b>4,986.80</b>
<b>RECRUITMENT AND TRAINING</b>						
351 TRAINING MATERIALS	0.00	12.50	12.50	0.00	75.00	75.00
352 TRAINING FACILITIES	0.00	0.00	0.00	0.00	0.00	0.00
353 TRAINING MISCELLANEDUS	0.00	2.50	2.50	0.00	15.00	15.00
354 CORRESPONDENCE	0.00	8.33	8.33	0.00	50.00	50.00
355 PROFESSIONAL FEES	0.00	0.00	0.00	0.00	0.00	0.00
356 TRAININS - OTHER CHAPTERS	0.00	0.00	0.00	0.00	0.00	0.00
<b>TOTAL</b>	<b>0.00</b>	<b>23.33</b>	<b>23.33</b>	<b>0.00</b>	<b>140.00</b>	<b>140.00</b>

ASSOCIATED PREGNANCY COUNSELING SERVICES  
COMPARATIVE STATISTICS: 1983-84-85-86-87-88 (as of 1/1/89)

APPOINTMENTS

	<u>1983</u>	<u>1984</u>	<u>1985</u>	<u>1986</u>	<u>1987</u>	<u>1988</u>
Made	1,317	2,015	2,045	1,700	1,650	1,649
Canc/No Show	488	747	870	588	716	725
Came in	1,035	1,610	1,473	1,349	1,301	1,359

AGES

13-17	205	322	339	277	264	271
18-23	495	767	713	640	696	745
24-29	216	328	281	286	214	249
30/over	107	152	124	133	127	90

MARITAL STATUS

Single	674	1,062	1,098	995	957	1,086
Married	266	323	258	258	273	208
Div/Sep	73	89	86	86	65	94

RELIGION

Catholic	436	578	536	444	387	360
Lutheran	181	275	240	203	175	175
Other	287	473	433	419	511	560
Non	99	229	224	261	223	261

ABORTION ATTITUDE

Before	(For	236	415	291	242	175	180
	(Against	537	839	766	842	909	925
	(Unsure	226	311	371	250	215	248
After	(For	90	201	109	93	76	88
	(Against	661	1,002	929	978	1,008	1,030
	(Unsure	248	370	377	263	214	235

TEST RESULTS

Negative	497	814	824	768	822	806
Positive	486	628	590	553	463	529

No. of VIEWERS

No. of VIEWERS	1,045	1,644	1,434	1,071	929	1,006
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REFERRAL SOURCE

Yellow Pages	375	871	681	600	603	678
Newspaper	469	316	273	208	52	
Other	163	377	506	316	314	347
Re-app				219	324	332

### Appointment Information Sheet

\_\_\_ What type of help is sought?

\_\_\_ pregnancy test  
\_\_\_ abortion

\_\_\_ adoption  
\_\_\_ birth control

\_\_\_ help in pregnancy  
\_\_\_ other

\_\_\_ Status of caller to client

\_\_\_ client herself  
\_\_\_ parent  
\_\_\_ spouse

\_\_\_ female friend  
\_\_\_ male freind  
\_\_\_ boyfriend

\_\_\_ other  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_ Does client think she is pregnant? \_\_\_ yes \_\_\_ no \_\_\_ unsure

\_\_\_ Has she had a pregnancy test? \_\_\_ yes \_\_\_ no

\_\_\_ If yes; where and what kind? \_\_\_\_\_

\_\_\_ Appointment: day \_\_\_ / \_\_\_ / \_\_\_ time \_\_\_\_\_  
Month Date Year

\_\_\_ Client's name \_\_\_\_\_ Phone number \_\_\_\_\_

\_\_\_ Urine specimen instructions given

\_\_\_ The appointment takes about an hour. Client must wait for results.

\_\_\_ Directions to center given

\_\_\_ Additional information \_\_\_\_\_

\_\_\_ Time call received \_\_\_\_\_ (AM. PM.) Time call ended \_\_\_\_\_

\_\_\_ Date \_\_\_ / \_\_\_ / \_\_\_ Name of person taking call \_\_\_\_\_  
Month Date Year (Circle one: hotliner, receptionist, counselor)

Phone Number \_\_\_\_\_ Call re: results? \_\_\_ yes \_\_\_ no

Was hotliner called about results? \_\_\_ yes \_\_\_ no \_\_\_ N/A

Was appointment kept? \_\_\_ yes \_\_\_ no \_\_\_ rescheduled

NAME \_\_\_\_\_ DATE \_\_\_\_\_ CASE No. \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ REFERRAL SOURCE \_\_\_\_\_ COUNSELOR \_\_\_\_\_

SOCIAL HISTORY

Age \_\_\_\_\_ Marital status \_\_\_\_\_  
 Living arrangements: Parents \_\_\_\_\_ Husband \_\_\_\_\_  
 Alone \_\_\_\_\_ Other \_\_\_\_\_  
 Religion \_\_\_\_\_  
 Employed: yes \_\_\_\_\_ no \_\_\_\_\_ type of work \_\_\_\_\_  
 Student: yes \_\_\_\_\_ no \_\_\_\_\_ year \_\_\_\_\_  
 Insurance (name) \_\_\_\_\_  
 Doctor (name) \_\_\_\_\_

MENSTRUAL HISTORY

Date of last period \_\_\_\_\_  
 Period usually regular \_\_\_\_\_  
 Length between periods \_\_\_\_\_  
 Last period also normal \_\_\_\_\_  
 Using contraceptives \_\_\_\_\_  
 Pill: Started \_\_\_\_\_ Stopped \_\_\_\_\_  
 Other \_\_\_\_\_

PREGNANCY HISTORY

Pregnancy symptoms \_\_\_\_\_  
 Previous pregnancies:  
 carried to term # \_\_\_\_\_ date \_\_\_\_\_  
 miscarriages # \_\_\_\_\_ date \_\_\_\_\_  
 abortions # \_\_\_\_\_ date \_\_\_\_\_

Attitude on abortion:  
 for \_\_\_\_\_ against \_\_\_\_\_ undecided \_\_\_\_\_  
 Presentation viewed \_\_\_\_\_  
 Additional viewers \_\_\_\_\_ who \_\_\_\_\_  
 Attitude on abortion after counseling:  
 for \_\_\_\_\_ against \_\_\_\_\_ undecided \_\_\_\_\_

SERVICE DATA

Pregnancy test: conducted by \_\_\_\_\_ result \_\_\_\_\_  
 Due date \_\_\_\_\_ Retest date \_\_\_\_\_

PREGNANCY TEST ACKNOWLEDGEMENT

I understand the explanation of the pregnancy test and give my permission to have it performed.  
 signed \_\_\_\_\_ date \_\_\_\_\_

CONSENT FOR RELEASE OF CONFIDENTIAL INFORMATION

I hereby give my permission to the Associated Pregnancy Counseling Services to release any pertinent information required by organizations performing services for me.  
 signed \_\_\_\_\_ date \_\_\_\_\_

Referrals given: (list)

Pamphlets given: (list)

Follow-up information given: yes \_\_\_\_\_ no \_\_\_\_\_ Follow-up plan:



A 5

Attitude on pregnancy: (client's and others')

Chief concerns: (client's point of view)

Spiritual counseling (what discussed)

Summary of situation:

Follow-up: (dates and comments and counselor's initials)

Case closed (date) \_\_\_\_\_ Statistics recorded (date) \_\_\_\_\_ Counselor \_\_\_\_\_

## BIBLIOGRAPHY

Interviews with national board members of WELS Lutherans for Life:

1. Pastor Bob Fleischmann
2. Prof. Wayne Mueller
3. Bradley J. Mattes

Interviews with pregnancy counselors:

1. Pat Johnson of Milwaukee.
2. Ann Warner of Livonia, Michigan.
3. Former counselor Janice Rockoff.

A visit to the Associated Pregnancy Counseling Center located in Milwaukee.

The WELS Lutherans for Life Pregnancy Counseling Center Handbook